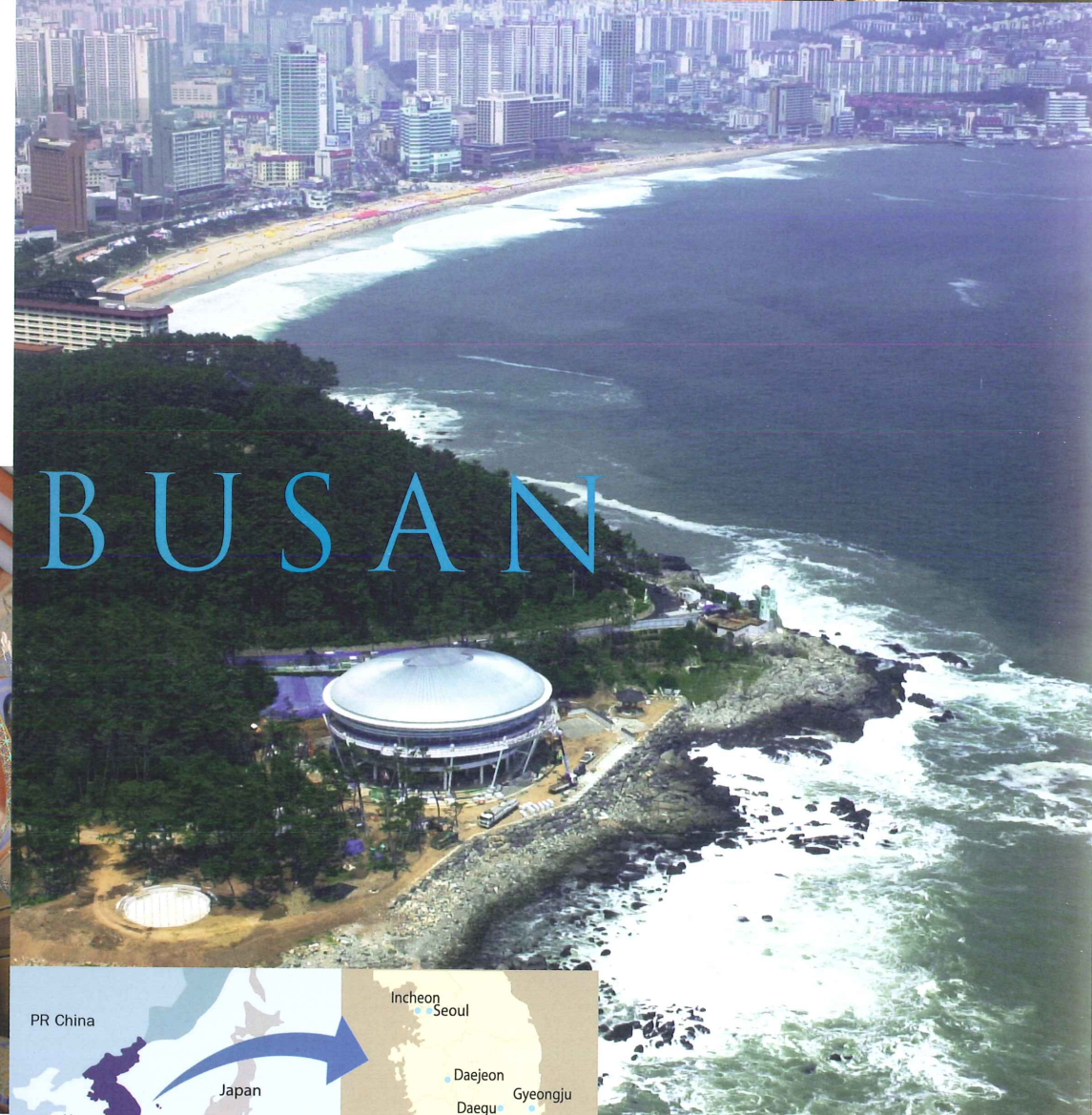


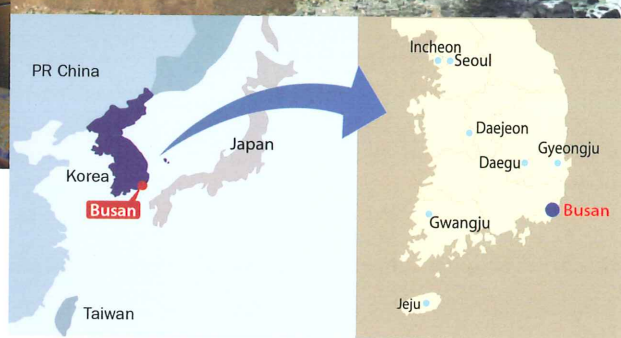
Dates for your diary

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BUSAN



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World Water Congress & Exhibition

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First announcement



BUSAN

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Jang Yeong-sil and a replica of his rain gauge

Join us in Busan

In 1441 in Busan, Korea, a scientist named Jang Yeong-sil developed the country's first rain gauge. So began a proud tradition of scientific discovery in Korea.

More than 500 years have passed and Korea is still at the forefront of water-related scientific discovery. Whether controlling membrane fouling using plasma technology, detecting water-borne chemical residues using immunofluorescent

biosensors, or developing optimal operation management systems for water supply networks, the proud tradition of discovery is alive and well in the Korean water sector.

In Paris in 2000 the International Water Association (IWA) began its own proud tradition – that of bringing water practitioners from across the globe together every second year for the IWA World Water Congress and Exhibition.

We are pleased to announce that in 2012 the IWA World Water Congress and Exhibition will be held in Busan, Korea.

This bustling coastal metropolis that is home to 3.7 million people is not only Korea's largest container port but it is also one of Asia's top convention cities.

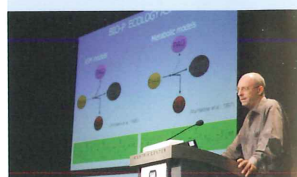
Please accept our warm invitation to join IWA in Busan in 2012. We can assure you the experience will be not only enjoyable but incredibly worthwhile.



Paul Reiter
Paul Reiter
IWA Executive Director



Changwon Kim
Changwon Kim
Congress President



What is this event?

The IWA World Water Congress and Exhibition is a high-profile biennial event organised by the International Water Association (IWA).

Where is it?

This major IWA event takes place in a different city of the world each time it is held. In 2012 it will be held at BEXCO in Busan, Korea. Previous events have been held in Montréal in 2010, Vienna in 2008, Beijing in 2006, Marrakech in 2004, Melbourne in 2002, Berlin in 2001 and Paris in 2000.

Who will attend?

The Association is expecting 3,000 delegates and 1,500 trade visitors in Busan. Many will be drawn from the IWA membership – a mosaic comprising 10,000 individual and 400 corporate members from 130 different countries. Association members span the continuum between research and practice and cover all facets of the water cycle, from the science and management of drinking water, wastewater and stormwater to the conservation of water resources throughout the world.



Why be involved?

Delegates

As a congress delegate you will improve your store of knowledge on the latest global water industry science, technology and trends. Both you and your organisation will benefit enormously from the knowledge that you gain.

Presenters

As a presenter you will raise your profile as a key water industry player and be seen as an expert in your field. As well as the prominence you achieve for yourself and your organisation on the day, your paper will be published on a CD-Rom of proceedings and may be published in an IWA publication.

Exhibitors

As an exhibitor you will have the opportunity to market your products and services over four days to 4,500 water decision-makers from across the globe. The exhibition will include utilities, technology and product manufacturers, consultants, knowledge and research institutes, non-government organisations and the media.

Sponsors

As a sponsor your company or organisation will be highlighted as a major international water industry player before, during and after the event and be given full VIP treatment at technical, social and business networking functions.

